

## ProMach's Pet Care Solutions Team to Present Tech Talk on Sustainable Solutions for Pet Food Packaging at the 2025 Petfood Forum

**CINCINNATI, Ohio, April 7, 2025** – In addition to showcasing their global portfolio of processing and packaging solutions for the Pet Care industry, ProMach's Pet Care Solutions Team will be presenting a Tech Talk on "*Sustainable Solutions for Pet Food Packaging: From Machines to Materials*" at the 2025 Petfood Forum in Kansas City.

Presented by Troy Snader, Senior Vice President of Business Development at ProMach, this session will highlight the latest machinery considerations for sustainable films and container recycling solutions. Mr. Snader will share valuable insights and real-world examples into what pet care producers need to package pet foods effectively, while considering overall environmental impact.

"Sustainability in pet care packaging is an increasingly important topic, and not just related to the packaging material itself," said Mr. Snader. "There are great strides being made to introduce more environmentally friendly materials into packaging, but there is a collateral effect that isn't as obvious and needs to be discussed." As part of his Tech Talk, Mr. Snader will also share the challenges related to the machinery handling these materials, and how they must be built and configured properly. "It's one aspect to introduce sustainable packaging materials for your products, but you must also address the equipment performance."

"ProMach is unique as a leader in this industry because we not only manufacture the packaging equipment, but also sustainable packaging materials through one of our product brands, CL&D. That allows us to provide a wholistic perspective and complete solution as a true single source and expert for our customers," he concluded.

Mr. Snader's Tech Talk will be on Wednesday, April 30 at 10:05 am at the 2025 Petfood Tech Talk Stage of the show floor, near the lunch buffet and seating area.

Supported by industry experts from more than a dozen product brands, ProMach's Pet Care Solutions is strategically positioned for solving the unique challenges of producing and packaging wet food, kibble, treats, and more, to ensure products maintain their utmost freshness, taste, and shelf stability—crucial factors in satisfying discerning pet owners.

From standalone systems to fully integrated lines, ProMach Pet Care Solutions provides retort, cooking, sterilizing, filling, canning, labeling, coding, case packing, cartoning, and palletizing for virtually any type of pet care packaging. Companies looking to grow or expand their pet care operations will have the opportunity to interact with these experts and take part in personal guided tours of ProMach's solutions.

Leading the Pet Care Solutions team is Jason Beard, Vice President of Global Sales for Modern, a ProMach product brand that provides automation for filling and sealing dry, liquid, semi-viscous or viscous product into nearly any type of preformed cup or tray.

"ProMach's dedicated team of product brands for this market provides vast industry knowledge and best-in-class solutions to companies involved in the production of Pet Care products," said Beard. "We've streamlined customer interaction to provide focused solutions which are central to those companies in the Pet Care space." Beard also offered, "It is an extremely efficient and cost-effective way for our pet care customers to build new production lines or improve throughput on their existing lines."

For more information about ProMach's Pet Care Solutions, please visit:

<https://go.promachbuilt.com/PetCareSolutions>

### **About ProMach**

ProMach is a family of best-in-class packaging and processing solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire production line: processing, filling, bottling, capping, decorative labeling, flexibles and trays, pharma, handling and sterilizing, labeling and coding, and robotics and end of line. ProMach also provides systems and integration including turnkey solutions, design/build, engineering services, and productivity software to optimize production line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging and processing solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout North America, Europe, South America, and Asia. For more information about ProMach, visit [www.ProMachBuilt.com](http://www.ProMachBuilt.com) and for more information on ProMach Careers, visit [www.ProMachCareers.com](http://www.ProMachCareers.com).

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